


Name of the Faculty	Dr. Danda Udaya Shekhar		
Designation	Associate Professor (International Expert)		
Date of Joining	11-11-2022		
E - Mail	uday.mba@jbiet.edu.in		
Educational Qualifications	Name of the Degree	Institute	Class
Ph. D	Doctor of Philosophy (Human Resource Management)	KAKATIYA UNIVERSITY, Warangal	Awarded
Master Of Philosophy	M.Phil (Human Resource Management)	Sri Venkateswara University, Tirupathi.	First
M.B.A	Master Of Business Administration Human Resource Management)	KAKATIYA UNIVERSITY, Warangal	First
UG	B.E (Civil Engineering)	R.Y.M. E.C Bellary	First
Work Experience			
Teaching	10Years		
Research	04 Years		
Industry	01 Years		
Responsibilities held at the central level in college	<ul style="list-style-type: none"> • Academia Manager for Incubation Team. • NAAC Criteria 3 Central Coordinator. • Member of BOS Council, from 11-11-2022 to till date. 		
Responsibilities held at the departmental level in college	<ul style="list-style-type: none"> • PRC Comity Core Member from 11-11-2022 • Member Board of Studies, from 11-11-2022 to till date. • MBA Coordinator from 2022. 		
Subjects Handled at UG Level	<ul style="list-style-type: none"> • MANAGEMENT THEORY & PRACTICES • PROJECT MANAGEMENT • INDUSTRIAL ORGANIZATION & MANAGEMENT • MANAGERIAL COMMUNICATION • LEADERSHIP AND CHANGE MANAGEMENT • STRATEGIC MANAGEMENT & BUSINESS POLICY 		
Subjects Handled at PG Level	<ul style="list-style-type: none"> • HUMAN RESOURCE OF MANAGEMENT • ENTREPRENEURSHIP AND DESIGN THINKING • MANAGEMENT INFORMATION SYSTEM 		

	<ul style="list-style-type: none"> • INTERNATIONAL BUSINESS • BUSINESS COMMUNICATION • MANAGEMENT ORGANIZATION THEORY • TOTAL QUALITY MANAGEMENT • RESEARCH METHODOLOGY AND REPORT WRITING • INTERNATIONAL HUMAN RESOURCE MANAGEMENT • SALES AND DISTRIBUTION MANAGEMENT
Area of Research	<ul style="list-style-type: none"> • Role Of Training In Entrepreneurial Development – A Comparative Study Of Ethiopia And India. • “ Modern Logistics with Reference to Fourth – Party Logistics in General Management”
Research Guidance for M.B.A/ Ph. D Students	<ul style="list-style-type: none"> • Guided 119 M.B.A Projects. (National -71, and International – 48)
Patens and Copy Rights	<p>1.Title of the invention: AUGMENTED REALITY-BASED SUPPLY CHAIN MANAGEMENT SIMULATION FOR MBA COURSES Application No. TEMP/E1/94923/2023-CHE Date of filing of Application: 27/11/2023.</p> <p>2.Title of the invention: : A MACHINE LEARNING BASED TAX SCORECARD REPORT GENERATING SYSTEM AND METHOD THEREOF Application No. 202241067598 A Date of filing of Application: 24/11/2022 Publication Date: 02/12/2022.</p> <p>3.Title of the invention: REAL-TIME GLOBAL MARKET ANALYSIS TOOL FOR MBA FINANCIAL STUDIES Application No. TEMP/E1/91410/2023-CHE Date of filing of Application: 18/11/2023.</p>
Paper published in Scopus Indexed Journals :-	<p>1. Published a research paper entitled “An empirical study on existing entrepreneur training and development programmes of India and Ethiopia”, Innovations, Number 71 December 2022, ISSN (Print): 12674982, (Online): 19650256, Jan 15, 2023 ,</p>

	<p>Impact Factor for 2022-23 : 2.541.</p> <p>2, Published a research paper entitled “An Empirical Study on the Determinants of Service quality in Telecom Industry-A Case Study on BSNL”, Innovations, Number 71 December 2022, ISSN (Print): 12674982, (Online): 19650256, Jan 31, 2023 , Impact Factor for 2022-23 : 2.541.</p>
<p>Paper published in International Journals :-</p>	<p>1. Published a paper entitled with “Entrepreneurship in urban informal production activities” a study of Vijayawada city, Andhra Pradesh in International Journal of Entrepreneurship & Business Environment Perspectives Pezzottaite Journals, Vol 4 No. 3 July – Sep 2015. ISSN (Print):2279-0918, (Online):2279-0926, (Impact Factor - 5.842), September – 2015. http://www.pezzottaitejournals.net.</p> <p>2. Published a paper entitled with “Management Information System In Life Insurance Corporation” an empirical study on khammam branch in PEZZOTTAITE JOURNALS, Vol 4 No. 3 July – Sep 2015, ISSN (Print):2319-9016, (Online):2319-9024 (Impact Factor : 5.891), September – 2015. http://www.pezzottaitejournals.net.</p> <p>3. Published a paper entitled with “Marketing of BSNL Services - Through DSA” (Direct Selling Agent) in International Journal in Commerce, IT & Social Sciences,(IJCISS) Vol 03, Issue – 02, ISSN: 2394-5702, (Impact Factor: 3.455). February 2016. http://www.ijmr.net.in.</p> <p>4. Published a paper entitled with “Customer Loyalty And Its Impact on Customer Retention Of BSNL Mobile Users” International Journal in Management and Social Science, (IJMSS) Vol 4, Issue - 02, ISSN: 2321-1784 (Impact Factor- 5.276),</p>

February 2016.

<http://www.ijmr.net.in>.

5. Published a research paper entitled “**Customer Satisfaction and Its Impact on Customer Loyalty of BSNL Mobile Users**”, International Journal of Multidisciplinary Research and Development (IJMRD) Vol 03, Issue – 02, ISSN: 2349-5979 (Print), Scientific Journal (Impact Factor: 5.72), March, 2016.

<http://www.allsubjectjournal.com>.

6. Published a paper entitled with “**Role Of Information And Communication Technology (ICT) In Effective Implementation Of CRM Practices**” in international journal of research in commerce, it & management,(IJCIM), Vol o6, Issue – 02, ISSN 2231 – 5756, February – 2016.

<http://www.ijrcm.org.in>

7. Published a Research Paper Entitled “**Marketing of Telecom Services**”, Zenith International Journal of Business Economics and Management Research (ZIJBEMR) Print: (ISSN: 2231-5780), Scientific (Impact Factor 4.134), March, 2016.

<http://www.zenithresearch.org.in>

8. Published a paper entitled with “**A Study On Service Quality And Customer Satisfaction Of BSNL Services**” International Journal of Applied Services Marketing Perspectives Pezzottaite Journals 2016 Vol 05 ISSN (Print):2279-0977, (Online):2279-0985, (2015), (Impact Factor: 6.497), March 2016.

<http://www.pezzottaitejournals.net>.

9. Published a Research Paper Entitled “**A Study on Consumer Perceptions In Terms of Their Preferences and Attitudes towards Coca-Cola Soft Drinks**”, International

Journal of Retailing & Rural Business Perspectives (IJRRBP), Volume 5, Number 1, ISSN: 2279-0934 (Print) ISSN: 2279-0942 (Online); (Impact Factor: 6.622), March - 2016.

<http://www.pezzottaitejournals.net>.

10. Published a Research Paper Entitled “**Electronic-Customer Relationship Management (E-CRM)**”, International Journal of Information Technology & Computer Sciences Perspectives; Vol 05, No 01, ISSN: 2319-9016 (Print) ISSN: 2319-9024 (Online); (2015 Impact Factor: 6.717), March, 2016.

<http://www.pezzottaitejournals.net>.

11. Published a paper entitled with DEMOGRAPHIC AND USAGE PATTERNES OF CUSTOMERS WITH REFERENCE TO COCO – COLA BAVERAGES, International Journal of Logistics & Supply Chain Management Perspectives Pezzaottaite Journals, Vol 5, No 01, 2016 ISSN (Print):2319-9032, (Online):2319-9040 SJIF (2015): (Impact Factor : 6.478), March 2016.

<http://www.pezzottaitejournals.net>.

12. Published a paper entitled with “**Customer Satisfaction And Its Impact On Customer Retention Among BSNL Mobile Users**” in international journal of engineering and management research. (IJEMR) , Vol 6 Issue 03 – online - ISSN 2249–2585 Print - ISSN 2249-8672, (Impact Factor: 5.76), March – 2016.

<http://www.aeph.in>

12. Published a Research Paper Entitled “**Building Customer Relationship Management Through Data Mining and Data Warehousing (DMDW)**”, International Journal Of Research In Organizational Behavior And Human Resource Management, Vol 04, No 01, ISSN: 2320-8724(Online), 2320-8716(Print,) **Impact Factor: 1.527**, March, 2016.

<http://www.aijsh.com>

14. Published a research paper entitled “**Reasons for Changing the Mobile Network among BSNL Mobile Users**” Excel International Journal of Multidisciplinary Management Studies, (EIMMS), Vol 06 (4),(ISSN: 2249-8834), Scientific Journal (Impact Factor: 3.89), April, 2016.

<http://www.zenithresearch.org.in>

15. Published a paper entitled with “**Consumer Perception Towards Oriflame Cosmetics In Hyderabad**” in The International Journal Research Publication’s . Research Journal of Commerce & Behavioural Science(RJSSM), Volume: 06, Number: 01, , ISSN:2251 – 1571, May 2016.

<http://www.theinternational.org>

16. Published a research paper entitled “**A Study On Consumer Behaviour Towards VESPA With Reference To LEO Motors**” The international research journal of commerce & behavioral science (RJCBS), vol 5 , no-7, ISSN: 2251-1547, (Impact factor: 5.632), May 2016.

<http://www.theinternational.org>

17. A Paper Accepted for Publication entitled with “**Impact Of Advertisement On Paint Industry – A Case Study On Nippon Paints**” The international research journal of Economics & business studies science, (RJEBS), , ISSN: 2251-1555, **journal impact factor: 5.18**, will be published May- July, 2016.

<http://www.theinternational.org>

18. A Paper Accepted for Publication entitled with “**An empirical study on consumer perception on khazana**”

	<p>jewelry: A case study” The international research journal of science, IT & management (RJSITM), ISSN: 2251-1563, journal impact factor: 5.58, will be published in may- July, 2016.</p> <p>http://www.theinternational.org</p> <p>19. A Paper Accepted for Publication entitled with “Assessment Of Promotional Practices Of Micro And Small Scale Enterprises Select Study Of Bale Robe Town, Ethiopia” International Journal of Recent Scientific Research IJRSFP (USA) ISSN: 0976-3031 Vol. 8, Issue, 10, pp. 20772-20776, October, 2017.</p> <p>20. A Paper Accepted for Publication entitled with “Entrepreneurship In India –Conceptual Study” International Journal Of Multidisciplinary Educational Research.(IJMER), ISSN:2277-7881; IMPACT FACTOR :6.514(2020); IC VALUE:5.16; ISI VALUE:2.286 Peer Reviewed and UGC Approved:VOLUME:9, ISSUE:3(10), MARCH:2020.</p> <p>21. A Paper Accepted for Publication entitled with “Training and Development Programmes of Entrepreneurship and Their Effectiveness: Comparative Study of India and Ethiopia” Journal of the Social Sciences (APCJSS), E-ISSN: 0975-8935 P-ISSN: 0253-1097 (Impact Factor: 6.120), July – 2020.</p>
<p>Paper published In National Journals :-</p>	<p>1. Title - Published a paper entitled with “An A Study On Salary Management At Co- Cola”. JES journal, UGC CARE Listed, Vol-14, ISSN:0377-9254, 07/07/2023.</p> <p>http://www.jespublication.com</p>

2. **Title** - Published a paper entitled with “**An A Study On Cash Management At Swathik Vishaka Steel Pvt Ltd**”. IJESAT (International) UGC CARE Listed, Vol-23, ISSN:2250-3676, 10/10/2023

<http://www.ijesat.com>

3. **Title** - Published a paper entitled with “**A Study On Analysis On Educational Loans**” JES journal, UGC CARE Listed, Vol-14, ISSN:0377-9254, 07/09/2023.

<http://www.jespublication.com>

4. **Title** - Published a paper entitled with “**A Synopsis Report On Career Planning And Development At Nestle India Limited**” IJESAT (International) UGC CARE Listed, Vol-23, ISSN:2250-3676, 10/10/2023

<http://www.ijesat.com>

5. **Title** - Published a paper entitled with “**A Study On Recruitment And Selection Ay Hcl**”. JES journal, UGC CARE Listed, Vol-14, ISSN:0377-9254, 07/07/2023.

<http://www.jespublication.com>

6. **Title** - Published a paper entitled With “**A Study On Cost And Costing Models At Tech Mahindra**”. IJESAT (International) UGC CARE Listed, Vol-23, ISSN:2250-3676, 10/10/2023

<http://www.ijesat.com>

7. **Title** - Published a paper entitled with “**A Study On Work Life Balance At Indian Oil Cooperation Limited**”. JES journal, UGC CARE Listed, Vol-14, ISSN:0377-9254, 07/07/2023.

<http://www.jespublication.com>

8. **Title** - Published a paper entitled with “**A Study On Employee Motivation**”. JES journal, UGC CARE Listed, Vol-14, ISSN:0377-9254, 07/07/2023.

<http://www.jespublication.com>

9. **Title** - Published a paper entitled with “**A Study On Training and Development At**

Heritage Foods Limited”. IJARST (International Journal), UGC CARE Listed, Vol-13, ISSN:2457-0362, 10/10/2023.

<http://www.ijatst.in>

10. **Title** - Published a paper entitled with “**A Study On Working Capital Management at D-Mart**”. International Journal for Recent Developments in Science and Technology, Volume 07, Issue 05, Nov 2023 ISSN 2581 – 4575, 05/10/2023.

<https://ijrdst.org>

11. **Title** - Published a paper entitled with “**A Study on Employee Satisfaction**” International Journal of Information Technology & Computer Science. at Heritage Foods UGC CARE Listed, Vol -11, Issue 4, ISSN: 2347-3657 Dec 2023.

12. **Title** - Published a paper entitled with “**A Study on Job Satisfaction**” International Journal of Information Technology & Computer Science. at Heritage Foods UGC CARE Listed, Vol -11, Issue 4, ISSN: 2347-3657 Dec 2023. at Hyundai Motors.

13. **Title** - A Paper Accepted for Publication entitled with “**Exploring E-Recruitment And The Current Situation Through The Eyes Of Job Seekers**” Journal of Nonlinear Analysis and Optimization (JNAO), Vol. 15, Issue. 1 : 2024 ISSN : 1906-9685, Page Number 196 – 202.

<https://www.jnao-nu.com/>

14. A Paper Accepted for Publication entitled with “**An In-Depth Risk Analysis Of Absenteeism In The Workplace**” Vol.23 No.04 April, 2024 MATERIAL SCIENCE AND TECHNOLOGY / ISSN: 1005-0299

<http://materialsciencetech.com/mst>

15. **Title** - A Paper Accepted for Publication entitled with “**Enhancing Employee Satisfaction Within The Company**” Journal of Nonlinear Analysis and Optimization Vol. 15, Issue. 1, No.15 : 2024 ISSN : 1906-9685.

<https://www.jnao-nu.com/>

16. **Title** - A Paper Accepted for Publication entitled with

“Exploring The Quality Of Work Life: Essential Components And Implications” Vol.23 No.04 April, 2024 MATERIAL SCIENCE AND TECHNOLOGY / ISSN: 1005-0299.

<http://materialsciencetech.com/mst>

17. **Title** - A Paper Accepted for Publication entitled with **“Exploring The Effectiveness Of Performance Appraisal Systems”** Journal of Nonlinear Analysis and Optimization Vol. 15, Issue. 1, No.15 : 2024 ISSN : 1906-9685.

<https://www.jnao-nu.com/>

18. **Title** - A Paper Accepted for Publication entitled with **“Recruitment and Selection Process”** Industrial Engineering Journal ISSN: 0970-2555 Volume : 53, Issue 2, February : 2024 UGC CARE Group-1, Page: 196 – 200.

<https://link.springer.com/>

19. **Title** - A Paper Accepted for Publication entitled with **“A Methods For Evaluating The Success Of Training”** Vol.23 No.04 April, 2024 MATERIAL SCIENCE AND TECHNOLOGY <http://materialsciencetech.com/mst/> ISSN: 1005-0299 .

<http://materialsciencetech.com/mst>

20. **Title** - A Paper Accepted for Publication entitled with **“Effectiveness Of Organizational Development”** Vol.23 No.04 April, 2024 MATERIAL SCIENCE AND TECHNOLOGY <http://materialsciencetech.com/mst/> ISSN: 1005-0299.

<http://materialsciencetech.com/mst>

21. **Title** - A Paper Accepted for Publication entitled with **“An Examination Of The Perception Of Job Satisfaction By Workers”** Mukta Shabd Journal - UGC CARE Volume XIII, Issue III, MARCH/2024 ISSN NO : 2347-3150, Page: 1337 – 1341.

<https://shabdbooks.com/>

22. **Title** - A Paper Accepted for Publication entitled with **“Challenges In Human Resource Management That Non-Government Ordinations Confront”** Journal of Nonlinear Analysis and Optimization Vol. 15, Issue. 1 : 2024 ISSN : 1906-9685. Page: 801-806.
<https://www.jnao-nu.com/>
23. **Title** - A Paper Accepted for Publication entitled with **“A Discussion Of Hr Policies And Their Application”** Mukta Shabd Journal Volume XIII, Issue IV, APRIL/2024 ISSN NO : 2347-3150. Page: 2280 – 2286.
<https://shabdbooks.com/>
24. **Title** - A Paper Accepted for Publication entitled with **“Effective Management Of Communication Processes At Harsha Toyota”** Vol.23 No.04 April, 2024 MATERIAL SCIENCE AND TECHNOLOGY ISSN: 1005-0299. Page: 19-23.
<http://materialsciencetech.com/mst/>
25. **Title** - A Paper Accepted for Publication entitled with **“An Examination Of The Administration Of Wages And Salaries”** Vol.23 No.05 May, 2024 MATERIAL SCIENCE AND TECHNOLOGY <http://materialsciencetech.com/mst/> ISSN: 1005-0299. Page: 13-19.
<http://materialsciencetech.com/mst/>
26. **Title** - A Paper Accepted for Publication entitled with **“An Organizational Growth-Related Human Resource Management Obstacle: Employee Discipline”** Industrial Engineering Journal ISSN: 0970-2555 Volume : 53, Issue 4, April : 2024 UGC CARE Group-1,Page: 1230 – 1235.
<https://link.springer.com/>
27. **Title** - A Paper Accepted for Publication entitled with **“The**

	<p>Significance Of Professional Development And Training In The Workplace” Vol.23 No.02 Feb, 2024 MATERIAL SCIENCE AND TECHNOLOGY ISSN: 1005-0299</p> <p>http://materialsciencetech.com/mst/</p>
<p>Prominent Research Publications in International Conferences</p>	<p>1. Presented and Published a paper entitled with “A Dividend Policy Of Listed Information Technology Companies In India” International Journal of System Design and Information Processing (IJS DIP) 2023; Volume -11, Issue-4_Page_71-78 Feb – 2023.</p> <p>http://ijsdip.org</p> <p>2. Presented and Published a paper entitled with “A Research Study On Impact Of Global Indices On Indian Indices” ISSN: (Print): 2319-9288 (Online): 2321-0591, International Journal of System Design and Information Processing (IJS DIP) 2023; Volume -11, Issue-3_Page_155-167 Feb – 2023.</p> <p>http://ijsdip.org</p> <p>3. Presented and Published a paper entitled with “FDI Inflows Impact On the Selected Sectors Investments in India – A Study” International Journal of System Design and Information Processing (IJS DIP) 2023; Volume -11, Issue-2_Page_210-222 Feb – 2023</p> <p>http://ijsdip.org</p> <p>4. Presented a paper entitled “ Emotional Intelligence As An Important Asset For HR In Organizations Leaders And Employees” on 01 and 02 March 2024. Organized by Sai Spurthi Institute Of Technology. Sathupally, Telangana.</p>

<p>Prominent Research Publications in National Conferences</p>	<p>1. Presented a paper entitled “Causes, symptoms and Coping Strategies to Management Stress” on 21st and 22nd March 2016, organized by Department of Commerce & Business Management”, University P.G College Khammam.</p> <p>2. Presented a paper “CRM Practices in Telecom Industry: A Case Study of BSNL” on 21st and 22nd March 2016, organized by Department of Commerce & Business Management”, University P.G College Khammam.</p>
<p>Academic Achievements</p>	<p>1. Honoured as a subject expert for Research paper evaluation at Research Directorate of Madda walabu University Ethiopia.</p> <p>2. Attended Faculty development programme on Active learning and Continues assessment training which was conducted by Madda Walabu University.</p> <p>Appointed as External Examiner for MBA Project Viva - Voice for various colleges in JNTUH, Hyderabad.</p> <p>3. Under my teaching and good guidance students won Two consecutive University Gold Medals from Madawalabu University in 2015 & 2017.</p> <p>4. Member of various other committees such as AFRC Committee, Library Committee, College day Committee, Discipline Committee...etc., Constituted by the Madawalabu University During 2011 - 2019.</p> <p>5. Ratified for the post of Assistant Professor from Kakatiya University, Warangal & JNTUH, Hyderabad.</p> <p>6. Participated one week workshop on Digital Marketing From 5th</p>

	<p>Dec 2022 to 10th Dec 2022, at J.B. Institute of Engineering and Technology (JBIET), Hyderabad.</p> <p>7. Participated in LIVE WEBINAR ON "Personal Financial Management and IPO's & Importance of Due Diligence in Investing" in collaboration with CDSL IPF Trust, on 20th December 2022.</p> <p>8. Attended one week FDP on Internet Of Things (IOT) & Its Applications, From 28th February 2023 to 4th March 2023, Organized by J.B. Institute of Engineering and Technology (JBIET), Hyderabad.</p> <p>10. As a Coordinator, successfully organized Advanced Application Technology and Management (AATM – 2023) , A International Conference at J.B. Institute of Engineering and Technology Hyderabad. Feb – 2023.</p> <p>11. As an Organizer we organized Poster Presentation, Business Quiz competition and Young Manager Award Events at J.B. Institute of Engineering and Technology Hyderabad. 14th March – 2024.</p>
<p>Research Activities:-</p>	<p>(a). <u>Research Papers published in Journals:</u></p> <p>1. Papers Published in Scopus Indexed Journals - 02</p> <p>2. Papers Published in International Journals - 22</p> <p>3. Papers Published in National Journals - 27</p> <p>(b). <u>Papers published in Conference Proceedings:</u></p> <p>1. Papers Presented in international conference - 04</p> <p>(c). <u>Papers Presented</u></p>

	2. Papers Presented in national conference	- 02
	(d). <u>Patents and Copy Rights</u>	
	1. Patens and Copy Rights	- 03
	<hr/>	
	A. Total Papers Published	51
	B. Total Papers Presented	07
	C. Patents and copy rights	03
	D. No. of MBA Projects handled so fat in Ethiopia(MWU)	48
	E. No. of MBA projects handled in India	71