The Spintronics NEWS LETTER

JB Institute of Engineering &Technology

Vision

To be a guiding force enabling multifarious applications in Electronics and Communications Engineering, promote innovative research in the latest technologies to meet societal needs.

Mission

➢ To provide and strengthen core competencies among the students through expert training and industry interaction.

➢ To promote advanced designing and modeling skills to sustain technical development and lifelong learning in ECE

➢ To promote social responsibility and ethical values, within and outside the department.

INSIDE HIGHLIGHTS

HOD'S MESSAGE   EVENTS   STUDENTS ACHIEVEMENT   ARTICLES
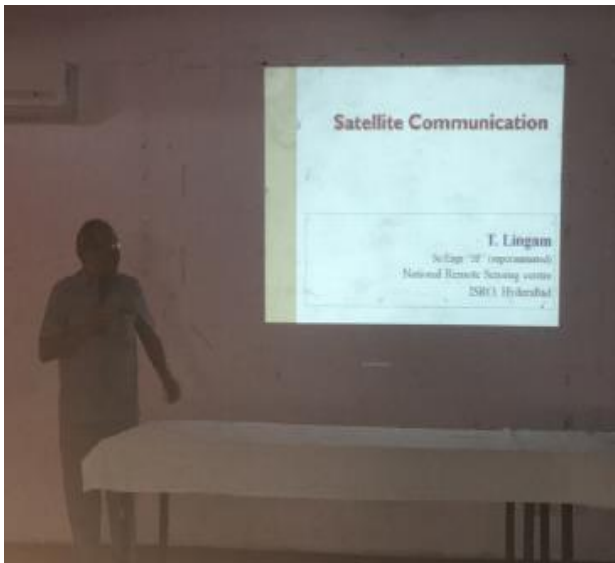
Dr. Towheed Sultana
HOD, ECE

Message from HOD
"I feel very happy as we have got many good faculties in the Dept. to carry out Research Works"
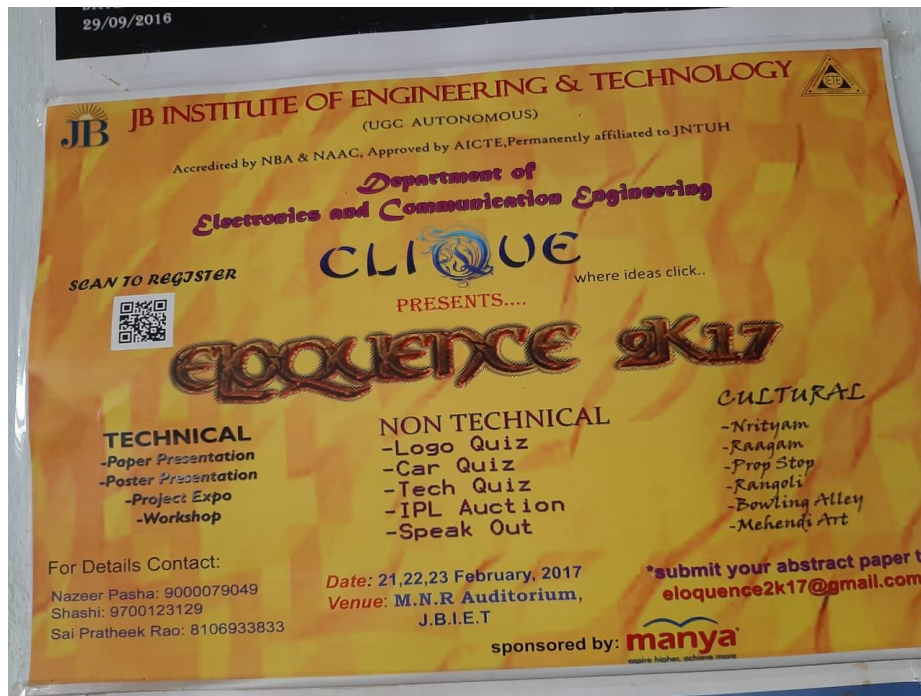
Technical Events

INDUSTRIAL VISIT   To   DOORDARSHAN COMPANY On 19-01-2017

Seminar On SATELLITE COMMUNICATIONS by the keynote speaker Dr. SARVESWARARAO
Prof. LINGAIAH on 30-01-2017

ELOQUENCE-2K17 celebrated in the department, Dr. JALAL AHMED as chief guest from 21-02-2017 to 23-02-2017

ARTICLE

Behavioral Psychology

Behavioral psychology is the study of the connection between our minds and our behavior. The researchers and scientists who study behavioral psychology are trying to understand why we behave the way we do and they are concerned with discovering patterns in our actions and behaviors.

On average, it takes more than 2 months before a new behavior becomes automatic — 66 days to be exact**.** And how long it takes a new habit to form can vary widely depending on the behavior, the person, and the circumstances.

The hope is that if we can use behavioral psychology to help us predict how humans will behave, we can build better habits as individuals, create better products as companies, and develop better living spaces as communities.

At the end of the day, how long it takes to form a particular habit doesn't really matter that much. Whether it takes 50 days or 500 days, you have to put in the work either way.

The only way to get to 'Day 500' is to start with 'Day 1'. So forget about the number and focus on doing the work.

K.PRIYANKA
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